

STYLE GUIDE

Freeport Community Services

May, 2022

PRIMARY LOGO:



HORIZONTAL LOGO:



HEADLINE FONT:

MYRIAD PRO BOLD CONDENSED

SUBHEAD/ACCENT FONT:

Myriad Pro Condensed

BODY FONT:

Myriad Pro Light

PALLETTE:

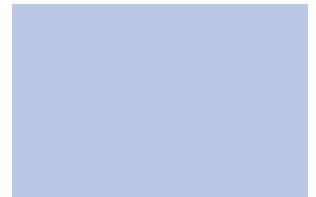
Primary Colors:



Pantone: 660
Hex: 4678bd
CMYK: 76 50 0 0
RGB: 70 120 189



Pantone: Cool Gray 9
Hex: 76777a
CMYK: 55 47 44 10
RGB: 118 119 122



Pantone: 2708
Hex: bccae7
CMYK: 25 15 0 0
RGB: 188 202 231

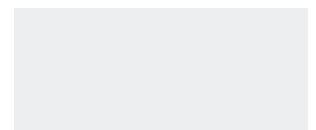
Secondary Colors:



Pantone: 7408
Hex: f6ac1f
CMYK: 2 36 98 0
RGB: 246 172 31



Pantone: 7490
Hex: 6f9f40
CMYK: 62 18 100 3
RGB: 111 159 64



Pantone: Cool Gray 1
Hex: ececec
CMYK: 6 4 4 0
RGB: 236 236 236

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BROCHURES/ PRINT MATERIALS:

Lots of use of white space, and bold, easy-to-read headlines.

Keep the color palette simple, using the blue PMS 660 as the primary color.

The brand look is clean, professional and easy to engage with.

Freeport Community Services

NEIGHBOR HELPING NEIGHBOR
SINCE 1974

fcsmaine.org

At work in our community
Freeport Community Services enriches the lives of all in our community and provides essential assistance with no or low barriers to our neighbors in need. Our programs rely on the support of our dedicated, enthusiastic corps of volunteers.
Find out more at fcsmaine.org/volunteer.

Because of you, we can enrich lives, connect neighbors, and help those in need in Freeport and Pownall.

FCS provides essential and emergency relief services in total confidence to community members in need without question. We do everything we can to answer a call for help. Our enrichment programs help children and adults in our community to thrive.

VOLUNTEER
Our volunteers are at the heart of everything we do. Find out more at fcsmaine.org/volunteer.

DONATE
As a 501(c)3 charitable organization, we can't do what we do without YOU. Your support makes everything possible.

Donate today at
fcsmaine.org/give

Learn about volunteering at
fcsmaine.org/volunteer

Freeport Community Services

NEIGHBOR TO NEIGHBOR
NEWS FROM FREEPORT COMMUNITY SERVICES

SPRING 2022

A FRESH HARVEST FROM THE DEEKS GARDEN.

FREEPORT COMMUNITY SERVICES OFFERS PROGRAMS, SERVICES, AND ENRICHMENT OPPORTUNITIES FOR OUR ENTIRE COMMUNITY

KEEP IN TOUCH: GET THE LATEST UPDATES AND FOLLOW US ON FACEBOOK

(207) 865-3965 x202
53 DEPOT ST.
FREEPORT, ME 04032

fcsmaine.org

WHAT'S INSIDE

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GROW A ROW
BY THERESA OLESKIW

Neighbor to neighbor, sharing gifts with others, this Community food pantry helps residents. FCS Pantry need food as well as those who have extra food to give.

In the spring our family grows up for the growing season mapping the vegetable garden and choosing seeds harvested from the local shoreline and matched here. Every year, we dedicate two thirds of our large vegetable and family. We grow one third for the Freeport to slightly increase your garden and harvest fresh food.

Despite our low family income, we can share garden physical energy. Seeds we purchased on sale or with often donate leftover seeds or deliver extra plants. It is always one or two too many! Our garden provides an abundance of tomatoes, parsley and kale usually place, but the tomato and sunflowers spring up all over.

HERESA OLESKIW & GORE BOUTWORTH

DEAR FRIENDLY NEIGHBORS

As I look outside at the green big grass on this gorgeous day, I am aware of not only by the glorious sun but by your incredible support as a generosity.

A lot has happened in our corner of the world since the year began. We have welcomed several new families to the town of Freeport, meeting them with a pan area and an abundance of kindness. You walked around our area of Peace Out for a distance to ensure that your friends and neighbors had warm houses this winter. You volunteered as a volunteer in our food pantry and shared things, granting name and their bar faces with and and a smile to help. Thank you for all that you did.

As you read through our newsletter you will notice a continuous theme, food. You will have the opportunity to learn about food from other cultures, catch a handy gardening tip, and explore opportunities to help us fill our pantry with a delicious food that is inclusive of all who walk through our doors.

Our pantry could not be without today with your support. When you donate to our food pantry you are not only supporting a good cause in meeting their food needs, you are also giving them the opportunity to all down and have a meal with their loved ones, to connect with those they care about and their relationship go across all cultures.

This past weekend, my husband and I had the pleasure of hosting our neighbors for brunch for the first time since COVID disrupted as a result of our lives. It was a great joy to have fresh food on the table people together and the significance with us our culture. Consider cups of coffee later, we were lost in conversation and with one another's company, a step towards peeling away yet another layer of the social isolation we have all been so involved in. This has me looking forward to more in person activities at FCS in the upcoming months. I sure hope you will join us.

Warmly,
Sebe
Sebe Landon
Executive Director

YOUR GENEROSITY AT WORK
Day-to-Day Food Program Funding Sources

Community donations fund the day-to-day work to ensure Food Programs. Individual and group donations of food and money sustain our Food Pantry and Food Relief Initiatives. For bigger projects and larger relief items, FCS relies on grant funding.

Our Pantry's Gone Mobile!
Generous grants from Tom's of Maine and Good Shepherd Food Bank allowed FCS to purchase a brand new van! From the first day at FCS, this van has made an impact. Food donation pick ups are a breeze and home deliveries come to a friendly, welcoming, and reliable vehicle. We have big plans for this big van, so stay tuned!

Good Shepherd helped us get wheels and keep our cool!
Their generous donation allowed our Pantry to upgrade our cooler. This means less hands-on moving of food items for our pantry volunteers. Food stays fresher longer. The best part? Our old cooler has a new home down at the Casso Bay Inn providing increased and improved food storage for the New Maine's staying there.